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Dr. SHIPRA SAXENA

Associate Professor
Institute of Management Studies,
Bundelkhand University, Jhansi.

Personal Details:

Father's name: Dr. R. P. Saxena
Mother's name: Smt. Saroj Saxena
Nationality: Indian
Gender: Female
Category: General
Birth Details: 9th November

Academic Qualifications:

- I.C.S.E. Delhi Board, St. Francis' Convent High School, (SFC) Jhansi, U.P.
- I.S.C. Delhi Board, Christ The King College, (CKC) Jhansi, U.P.
- B.Sc., Bipin Bihari Degree College, BU, Jhansi, U.P.
- M.B.A., Dr. Hari Singh Gour University, Sagar, M.P.
- UGC-NET Exam Qualified in Management
- Ph.D. awarded, Bundelkhand University, Jhansi, U.P.

Student Related Co-Curricular, Extension, & Field Based Activities:

- Member of Executive Council, Bundelkhand University
- Member of the Academic Council, Bundelkhand University, 2016 onwards
- Member of Board of Studies
- Member of Registration Committee for Inter-University Zonal Youth Festival (in 2015)
- Part-time Academic Counsellor of IGNOU, for MP courses, since 2015
- Co-ordinator of BBA / BBA (Hons.) Programme (since 2010–2017)
- Co-ordinator of MBA (IB) Programme since 6th Oct. 2017 to 8th Nov. 2021
- Presently Co-ordinator of MBA Programme since 8th Nov. 2021
- Member of selection Committee nominated by VC, 8th April 2022
- Member of selection Committee for TA as subject expert – Finance, 9th May 2022
- Co-ordinating Criteria 1, 2, & 3 of the department for NAAC
- Member of Scholarship Assistance Cell of the department, IMS
- Co-ordinated in Memorandum of Understanding (MoU) between Bundelkhand University, Jhansi and BHEL, Jhansi
- Co-ordinated in Memorandum of Understanding (MoU) between Bundelkhand University, Jhansi and CSJMU, Kanpur

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Courses / Subjects taught

In MBA & MBA (IB)
• Investment and Project Management
• International Financial Management
• Financial Derivatives
• International Finance
• Tax Management
• Security Analysis and Portfolio Management
• Foreign Exchange Management
• Working Capital Management
• Financial Management
• Accounting For Managers

In BBA & BBA (Hons)
• Income Tax
• Financial Accounting
• Accounting for Management / Management Accounting
• Auditing
• Business Finance - I
• Business Finance - II

Others
• Organizational Behavior
• Marketing Management
• Principles of Management

Research Supervisor

• M.Phil - 09 students guided & degree awarded.
• Ph.D. students (08 enrolled- 03 Thesis awarded)

1. * Nanita Tyagi, Research Topic: “A Study of Determinants of Inbound and Outbound Tourism in India” (Thesis awarded 2022)
2. * Akansha Avasthi, Research Topic: “Productivity Performance of The Various Insurance Companies in India: A Comparative Study Of The Public And Private Sector” (Thesis awarded 2023)
3. * Sachit Paliwal, Research Topic: “An Analytical Study of Indian Capital Market in the Context of Cross Listing of Shares with other Developed Markets” (Thesis awarded 2025)
4. * Naveen Prakash Dubey, Research Topic: “Implementation of National Strategy on Financial Education and its Effect on Financial Literacy in Jhansi District.” (Pursuing)
5. * Zuned Rizwan Mansoori, Research Topic: “Role Of Entrepreneurial Finance On Entrepreneurial Development” (Pursuing)
6. * Ravi Prakash Niranjan, “Role Of Digitalization In Agricrop Marketing For Upliftment Of Rural Economy: A Case Of Bundelkhand Region” (Pursuing)
7. * Gargi Khare, Research Topic: “The Role Of Diverse Social Networks On Women's Financial Decision Making In Bundelkhand Region.” (Pursuing)
8. * Arun Kumar Dubey, Research Topic: “A Study On People's Perspective Towards Relavency Of Indian Knowledge System To Develop Value Based Education” (Pursuing)

Training Courses, Faculty Development Programmes (FDP) pursued

1. Orientation Course, UGC - Academic Staff College, Jawahar Lal Nehru University (JNU), New Delhi, 14th Oct. 2013 to 08th Nov. 2013 (28 days). (Scored 'A' Grade)
2. Faculty Development Programme (FDP), 1st - 7th Sept. 2014 (7 days), Bundelkhand University, Jhansi (U.P.)
3. Refresher Course in Commerce, 1st Feb. 2018 to 21st Feb. 2018 (21 days), Savitri Bai Phule Pune University, Pune. (Scored 'A' Grade)
4. Completed SWAYAM-ARPIT Course in 'Financial Markets and Emerging Business Models', by University of Kerala. (40 hours - self paced course with proctored exam, Equivalent to Refresher Course as per UGC, 16th Feb. 2020)
5. Seven Days Online Faculty Development Programme on 'How To Switch From Regular Classroom Teaching To Online Teaching More Effectively', organised jointly by Department Of Management and Department Of Hospitality & Tourism Management under the Faculty Of Commerce, Management, Humanities and Social Sciences, Assam Down Town University (An ISO 9001:2015 Certified & NAAC Accredited University). (14 - 20 May, 2020)
6. Seven Days Faculty Development Programme on Entrepreneurship, Incubation and Innovation, under MHRD-sponsored Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT), organized by Teaching Learning Centre (TLC), Ramanujan College, University of Delhi (from 23rd June - 29th June, 2020)
7. Ten Days Faculty Development Programme sponsored by MHRD, New Delhi under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT), UGC - Human Resource Development Centre, SPPU, Pune and M.V.P.'s K.R.T. Arts, B.H. Commerce and A.M. Science (K.T.H.M.) College, Nashik on "The Scenario of Commerce, Management and Economics Education after Covid-19" (from 29th June to 8th July 2020)
8. Certificate for the Online Faculty Development Program on "Development, Delivery and Evaluation of E-contents", UGC-HRDC, 3rd August to 7th August 2020
9. Certificate for the successful completion of one-week Online Faculty Development Programme on 'Statistical Analysis Using SPSS' during August 05 - 11, 2020
10. One Week Online National Faculty Development Programme on Research Methodology (26 September – 2 October, 2020) by Department of Commerce and Business Management, Integral University, Lucknow in association with Internal Quality Assurance Cell
11. One Week Online Faculty Development Program on Development and Implementation of MOOCs held during 21st Oct. to 27th Oct. 2020, by Ministry Of Education, Government Of India, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ramanujan College (University Of Delhi). (Grade A+)
12. Participated in seven days Refresher Course on Implementation of National Education Policy 2020 in Higher Education, organised by Bundelkhand University, Jhansi (U.P.), w.e.f. 17 March 2021 to 23 March 2021
13. Participated in 5-day FDP-SI UHV Online - "AICTE Incorporating Universal Human Values in Education (An AICTE Initiative)" from 21st - 25th March 2022
14. Participated in seven days online FDP/STP - MOOCs & Online Education by UGC HRDC, JNVU, Jodhpur, Rajasthan (13 - 19 Sept. 2022)

15. Participated in FDP from March 9th to 20th, 2024, on Moodle Learning Management System (LMS), organized by Bundelkhand University with course material provided by Spoken Tutorial Project, IIT Bombay
16. Participated in the 'Nurturing Future Leadership Programme' under the aegis of MMTTP, Executive Education at Indian Institute of Management, IIM Nagpur, July 15th to 19th, 2024
17. Participated in Workshop - Two-Days Hands-on Training cum Workshop on Designing and Developing MOOC Courses, organized under the PM-USHA (MERU) initiative, 28th - 29th April 2025, Bundelkhand University
18. Participated in International FDP - 2025 on "Growing Globally Competitive Currency in Higher Education", 16th October, 2025, organised by IQAC Bundelkhand University in collaboration
19. Participated in Faculty Development Programme on Designing and Developing MOOCs (A PM-USHA - MERU Initiative) (21st Feb. 2026 – 26th Feb. 2026)

Papers Contributed / Presented in International / National Conferences

1. Paper presented on Crowd funding as a Financial Inclusion Tool, CSJMU, Kanpur, March 2025
   Zuned Rizwan * Dr. Shipra Saxena **
2. Paper presented on 'The Organizational Culture - Open Innovation Fit Model: A Strategic Imperative for Leaders and Policymakers'. PRISM, Nov. 2024
   Dr. Shipra Saxena * Dr. Shraddha **
3. Paper presented on 'Global Finance Paradigm: Unveiling Research Trends and Themes in Financial Market Integration', PRISM, Nov. 2024
   Dr. Shipra Saxena * Sachit Paliwal **
4. Paper presented on 'Global Leadership: Effective Leadership to Drive Change, Foster Innovation, and Create Inclusive Environment in Today's Interconnected World', PRISM, Nov. 2024
   Dr. Shipra Saxena * Naveen Prakash Dubey **
5. Paper entitled, 'Artificial Intelligence and Human Interaction: Exploring Methods of Engagement in the Digital Era', ICUMSAT 2023, 25 - 27 Nov. 2023
   Naveen Prakash Dubey * Dr. Shipra Saxena **
6. Paper presented on 'Role of CSR activities in enhancing Perception of Customers' in International Summit on New Advances in Business, Finance & Management, 27th – 29th March 2023, by Department of Banking, Economics & Finance, Bundelkhand University, Jhansi
   Dr. Shipra Saxena *
7. Presented a paper entitled, "Towards Self-Reliant India: An Initiative of Make in India" in Two Days National Seminar on Independence 2.0: Building Aatmanirbhar Bharat through Make in India, organized by Department of Rural Management, BBAU, Lucknow, U.P., 2nd - 3rd September 2022
   Dr. Shipra Saxena *
8. Presented a paper entitled, "Digital Currency Vs Cryptocurrency: Future Perspective" in Online National Conference on Innovations in Business and Management, 22 - 23 August 2022, by School of Business Management, CSJMU, Kanpur, U.P.
   Dr. Shipra Saxena *
9. Presented a paper entitled, "Entrepreneurship and Business Resilience for Economic Growth Post-Pandemic", in Two Days International Seminar on Entrepreneurial Culture & Economic Growth organized by Institution's Innovation Council, Bundelkhand University, Jhansi, 22 - 23 August 2022
   Dr. Shipra Saxena *
10. Paper presented 'Capital Market Analysis with cross listing of shares in the developed markets' at National Seminar on "Emerging Trends on Business Environment under the theme of 'Azadi Ka Amrit Mahotsav"',

sponsored by Indian Council of Social Science Research (ICSSR), Government of India, organized by Lingaya's Lalita Devi Institute of Management & Science on 23rd April 2022
(Dr. Shipra Saxena * Sachit Paliwal **)

11. Paper presented on "Entrepreneurship and Business Resilience amidst Covid-19", One Day National Seminar (Online) on SELF RELIANT INDIA THROUGH COVID STIMULUS PACKAGE - A PROSPECT APPRAISAL, 10th July 2020, organized by Department of Commerce, Indira Gandhi National Tribal University, Amarkantak (M.P.), in association with Indian Accounting Association, Amarkantak Branch
Dr. Shipra Saxena *

12. Certificate for Oral Presentation on "Business opportunities in India amidst Covid-19" at International Web Conference on Science, Engineering & Technology (IWCSET-2020), held during May 15 - 16, 2020 by STAMI
Dr. Shipra Saxena *

13. Presented / submitted a paper titled 'Co-integration of Indian Capital Market with Developed Markets: An Empirical Exploration' during December 06 - 08, 2019 in 19th Global Conference on Flexible Systems Management (GLOGIFT-19), organized by Department of Management Studies, Indian Institute of Technology, Roorkee, India
Dr. Shipra Saxena * Sachit Paliwal **

14. Paper presented on 'Opportunities in UP in boosting growth towards making of $5 Trillion Indian Economy' in 14th National Seminar on Challenges & Strategies for making India a $5 Trillion Economy, 15 - 17 Nov. 2019, by IBEF, Bundelkhand University, Jhansi
Dr. Shipra Saxena *

15. Paper presented on 'Impact of Digitization on Effectiveness of SME's' in National Conference on Leadership and Entrepreneurship Development by Integral University, Lucknow, 15 - 16 November 2019
(Dr. Shipra Saxena * Dr. A. K. Saxena **)

16. Paper presented on 'Cultural effects on Indian Inbound Tourism: A Gravity Approach', International Conference on Smart Tourism, Smart Destinations and Limits of Being Traveller, organized by Indian Institute of Tourism and Travel Management, Gwalior, 18 - 19 Feb. 2019
(Dr. Shipra Saxena & Nanita Tyagi, Research Scholar)

17. Paper presented on 'An Insight into GST in India - a reform in Indirect Tax System', Two Days XIIIth Annual Conference Uttar Pradesh - Uttarakhand Economic Association (UPUEA), 14 - 15 October 2017, Department of Banking, Economics and Finance, Bundelkhand University, Jhansi
(Dr. Shipra Saxena & Akansha Awasthi)

18. Paper presented on 'An Insight on the Impact of Demonetization on the Indian Economy', International Conference on Recent Trends in Management of Marketing, Accounting, Business, Entrepreneurship, Economics and Tourism (MABET-2017), 5th March 2017, Krishi Sanskriti Publications & Dr. G. C. Mishra Educational Foundation, JNU, New Delhi
Dr. Shipra Saxena *

19. Paper presented on 'A Study on Mobile Banking as an Innovative Tool for Consumers', International Conference on Leadership Strategies for Management of Marketing, Accounting, Business, Entrepreneurship, Economics and Tourism (MABET-2016), 15th May 2016, Krishi Sanskriti Publications, Convention Centre, JNU, New Delhi
Dr. Shipra Saxena *

20. Paper presented on 'Analytical Study of Investor's Behavior Towards Stock Market', National Seminar on Impact of Globalization on the Performance of Foreign Trade in India - Problems and Challenges (ICSSR sponsored), April 09th - 10th, 2016, Modern College of Professional Studies, Ghaziabad
Dr. Shipra Saxena *

21. Paper contributed in International Conference on "Innovative Management Practices in Business, Banking, Economics, Public Administration, Marketing and Tourism" (BEPAMT-2015), organized by Krishi

Sanskriti on 18th and 19th April 2015
Dr. Shipra Saxena *

22. Paper entitled, "A Study on Strategies for Women Empowerment Through Self-Help Groups (SHGs)" contributed in National Conference on “Contemporary Issues in Commerce Education in India (CICI-2014)”, by School of Management Studies & Commerce, Uttarakhand Open University, Haldwani, 20th & 21st Dec. 2014
Dr. Shipra Saxena * Dr. A. K. Saxena **
23. Paper entitled, ‘Innovative Opportunities for Industrial Development in the Bundelkhand Region’, National Seminar on ‘Status of Land Resources: Challenges and Remedies’, Nov. 28th, 2014, I.E.F., B.U., Jhansi, and State Land Use Board, Government of U.P., Lucknow
Dr. Shipra Saxena *
24. Paper presented in Eleventh AIMS International Conference on Management (AIMS-11), held on December 21st - 24th, 2013, Institute of Management Technology, Ghaziabad
Dr. Shipra Saxena *
25. Paper presented in GLOBAL SUMMIT on “Management of Business, Economy, Marketing and Services - New Approaches” (MBEMSNA 2013), held on 9th and 10th November, 2013 at Jawaharlal Nehru University, New Delhi
Dr. Shipra Saxena *
26. Paper entitled, “The Implementation of Corporate Social Responsibility and Its Impact on Performance” presented in 3rd Annual International Conference in Haridwar, on 15th - 16th June 2013 on Innovations Management and Business Prospects
Dr. Shipra Saxena *
27. Paper presented in World Congress on “Business, Finance, Marketing and Industrial Management for Sustainable Development” (BFMIMSD-2013) at J.N.U., New Delhi on 25th - 26th May 2013
Dr. Shipra Saxena *
28. Paper presented (in-absentia) Tenth AIMS International Conference on Management (AIMS-10) at Indian Institute of Management, Bangalore, Jan 6th - 9th, 2013
Dr. Shipra Saxena *
29. Paper presented in International Conference on Leadership in Business and Management for Sustainable Global Economy (LBMSGE-2012) at Indian Institute of Technology, Delhi, Nov. 3rd - 4th, 2012
Dr. Shipra Saxena *
30. Paper presented in International Conference on Innovative Management Practices for Global Competitiveness at Lingaya’s Lalita Devi Institute of Management and Sciences (LLDIMS), New Delhi, Nov. 2nd, 2012
Dr. Shipra Saxena *
31. Paper presented on ‘Role of Regional Rural Banks (RRBs) in Agricultural Development’, Rural Development in India - Challenges and Strategies for Inclusive Growth, Institute of Economics & Finance, BU, JHS (March 16 - 17th, 2012)
Dr. Shipra Saxena *
32. Paper entitled, “Recessionary Challenges in the Microfinance Sector in India” presented in National Conference on Global Financial Crises: Issues, Concerns and Challenges for India & Emerging Market Economies at Institute of Economics & Finance, BU, JHS, Feb. 26 - 27, 2011
Dr. Shipra Saxena *

Participation in Webinars / Workshops / Quiz

1. Participated in One Day Workshop on Design and Development of Self-Learning Material (SLM) for Open and Distance Learning (ODL) (A PM-USHA – MERU Initiative) (8th April, 2026) in collaboration with Centre for Distance and Open Education (CDOE).
2. Certificate for participation in IRINS and INFLIBNET Services for Scholarly Communities (Sponsored by UGC-INFLIBNET), organized by Information and Library Network (INFLIBNET) Centre, Gandhinagar, Gujarat in collaboration with Bundelkhand University, Jhansi, March 23, 2026
3. Certificate for participation in National Seminar sponsored by PM USHA MERU on "The Legacy of Women in Indian Knowledge System", organized by Institute of Education, Bundelkhand University, Jhansi on 05th – 06th February 2026
4. Workshop: Two-Days Hands-on Training cum Workshop on Designing and Developing MOOC Courses, organized under the PM-USHA (MERU) initiative, 28th – 29th April 2025
5. Certificate of Excellence for participation in the program, 'Financial Literacy for Youth', by National Institute of Securities Markets (NISM) of SEBI on 3rd June 2023
6. Participation in webinar on "Entrepreneurship Development: A Way Forward for Educational Institutes in India", jointly organized by UCMTA Gujarat and Shri H. K. Commerce College, Ahmedabad on 5th May 2021
7. Participation in webinar on "Innovation in Accounting and Auditing", jointly organized by UCMTA Gujarat and Shri H. K. Commerce College, Ahmedabad on 22nd April 2021
8. National Level Webinar "Revised Assessment and Accreditation Process", organized on 10th March 2021
9. National Level Webinar on "Start with an Idea", organized by Start-up Club and IQAC of Nirmala Memorial Foundation College of Commerce and Science in association with MU Ideas Start-up Incubator, University of Mumbai, 30th January 2021
10. Certificate for participation in National Webinar on "Innovation – Key for Startup's Success", organized under Knowledge Transfer Series of State Project Implementation Unit (SPIU), UP on 17th November 2020, jointly organized by Bundelkhand Institute of Engineering and Technology (BIET), Jhansi, Atal Incubation Centre, EMPI, New Delhi and SPIU UP
11. Certificate for 'Investor Awareness Program' conducted by Bundelkhand Degree College in association with Ambition Learning Solutions, held on 30th October 2020
12. Certificate for participation in National Level Webinar on "Intellectual Property Rights (IPR)", organized by IQAC & Department of Commerce, Smt. Pushpatai Hiray Arts, Science and Commerce Mahila Mahavidyalaya on 12th October 2020
13. Certificate for participation in National Level Webinar on the occasion of "World Mental Health Day" on the theme "Mental Health for All" on 10th October 2020
14. Certificate for participation in National Level Webinar on "Role of Teachers in Quality Enhancement and Accreditation", organized by IQAC, Smt. Pushpatai Hiray Arts, Science and Commerce Mahila Mahavidyalaya on 8th October 2020
15. Certificate for participation in ADMAA Online International Faculty Development Programme (FDP) "Building Research Skills for Career Development and Nation Building", held on 15th September 2020

16. Certificate for participation in the National Webinar on “National Education Policy 2020: Revamping the Higher Education”, organized by Symbiosis College of Arts and Commerce, Pune, held on Tuesday, 8th September 2020
17. Participated in Webinar on Investor Awareness, hosted by SEBI Lucknow, IBEF, BU, JHS on 22nd July 2020
18. Participated in the National Workshop (Teacher Training Programme) on "Utilising Digital Resources for E-Content Development and Designing", held on 16th – 17th July 2020, organized by Internal Quality Assurance Cell, Mahatma Gandhi Vidyamandir’s Karmaveer Bhausaheb Hiray Arts, Science & Commerce College, Nimgaon, Tal - Malegaon, Dist. - Nashik
19. Participated in State Level Online Awareness Programme on PDS – Shodh Shuddhi in Uttar Pradesh on 13th July 2020
20. Participated in E-Seminar on the topic “Internships – First Step Towards a Great Career”, through YouTube live stream on 11th July 2020
21. Certificate of Participation for 3 Days National E-Conference on "Challenges & Strategies in Business Management: Post COVID Era", organized by Department of Business Administration, Awadhesh Pratap Singh University, Rewa (M.P.), from 15th – 17th June 2020
22. Certificate of Participation for attending webinar on New Career Opportunities in Technology Post-COVID by Mayur Ramgir, President & CEO, Zonopact, Inc., by Pearson
23. Certificate of Participation for webinar on the topic “Impact of COVID-19 on Indian Financial Markets” on 13th June 2020
24. Certificate of Participation for SPIU, UP - BIET Jhansi webinar on “Effective Decision-Making Tools During and Beyond COVID-19”, by Bundelkhand Institute of Engineering & Technology (BIET), on 12th June 2020
25. Certificate of Participation for Webinar on Future of Broadband, 11th June 2020, by IET, Bundelkhand University, Jhansi
26. Certificate of Participation in “Online Quiz on Commerce & Management”, organized by Department of Commerce & Management in association with IQAC of G.F.G. College, Jewargi
27. Certificate of Participation for attending National Webinar on “Impact of COVID-19 on Indian Economy” by Indian Accounting Association, Gwalior Branch, 7th – 8th June 2020
28. Certificate of Participation in Webinar on "Hospitality Industry Post COVID-19 & Job Opportunities", by Assam Down Town University, Guwahati, Department of Hospitality and Tourism Management, on 7th June 2020
29. International Webinar on “Post COVID-19 Educational Scenario: Prospects and Challenges” under PMMMNMTT Scheme on 6th June 2020
30. Attended Webinar on “Theory of Knowledge” under UGC-STRIDE (I) Programme by Bundelkhand University, Jhansi on 6th June 2020 (Speaker - Prof. J. V. Vaishampayan)
31. Certificate of Appreciation for e-Quiz on “Discoveries & Nobel Prizes”, jointly organized by Department of Applied Science and Humanities, Jhulelal Institute of Technology, Nagpur and Raman Science Centre & Planetarium, Nagpur, on 5th June 2020
32. E-Certificate for participation in International Webinar on “Unwinding Complexity of COVID-19: An In-Silico Attempt”, organized by Department of Biotechnology, Institute of Engineering & Technology, Bundelkhand University, Jhansi on 3rd June 2020
33. Certificate for attending the training session by Oxford University Press on 3rd June 2020

34. Certificate for participation in Emerald Publishing's online workshop on "Discover Emerald Journals for Your Research" on 2nd June 2020
35. Certificate of Appreciation for National Level Online Quiz on Economics, organized by Department of Economics, Government College Sausar, District Chhindwara (M.P.), on 31st May 2020
36. Certificate of Participation for Virtual Workshop on Online Teaching, Learning and Evaluation with Moodle MOOC Platform by IMC MANUU, Hyderabad on 29th May 2020
37. Certificate of Participation for attending National Webinar on "Self-Reliant Indian Economy through MSMEs and Entrepreneurship" by IBEF, BU on 28th May 2020
38. Certificate of Participation in the National Webinar on Selection of Suitable Insurance Plans, organized by the IQAC and Department of Banking & Insurance in association with Financial Planning Academy on 27th May 2020
39. Attended Faculty Development Webinar "Dimensions and Degrees of Higher Education" by Bundelkhand University, Jhansi on 23rd May 2020
40. Certificate of Participation in Quiz on Research Methodology by Manglayatan University, Aligarh (UP) on 14th May 2020
41. Certificate of Appreciation for participation in webinar on "Challenges and Opportunities in Business Management Post COVID-19", organized by B.K. School of Professional and Management Studies, Gujarat University on 16th May 2020
42. Certificate of Participation in Webinar on "Stock Exchange Operations and Opportunities in Financial Markets" on 25th May 2020 by Auro University, Gujarat
43. Certificate of Appreciation for participation in COVID-19 Awareness Quiz organized by National Service Scheme, Bundelkhand University, Jhansi (UP)
44. Certificate for Active Participation and Excellent Performance in "Online National Awareness Program on COVID-19", organized by Indian Association of Physics Teachers (IAPT, RC-09) on 12th May 2020
45. Two-Day Webinar organized by Institute of Management Sciences, University of Lucknow, 15th – 16th May 2020: "Post-Pandemic Financial Stress in Indian Business Sector"
46. E-Workshop on Financial Management under initiative of IQAC, organized by Department of Commerce, GFGC Ainapur, dated 25th May 2020
47. Attended PSPD-2019, Two-Day National Seminar on Pedagogic Skills and Professional Development, organized by Institute of Education, Bundelkhand University, Jhansi on 31st August & 1st September 2019
48. Attended Workshop on New India Budget 2019 – 2020, organized by Department of Banking, Economics and Finance, Bundelkhand University, Jhansi on 20th July 2019
49. Participated in Awareness Seminar entitled "E-Learning and MOOCs in Higher Education" by MHRD at Jhansi on 24th January 2019
50. Participated in "Author Workshop", jointly organized by Springer Nature and BU, Jhansi on 25th April 2017
51. Attended Seminar "Deen Dayal Ji Ke Sapno Ka Bharat", organized by IEF, BU, Jhansi, 6th – 7th November 2015

52. Attended Two-Day Workshop on "Gender and Prevention of Sexual Harassment at Workplace", BU, Jhansi, 30th – 31st March 2015
53. Participated in Training Workshop organized by iGroup Infotech India Pvt. Ltd. at BU, Jhansi on 6th December 2014
54. Attended "National Seminar on Human Rights and Women" on 10th December 2014, BU, Jhansi
55. International Workshop on Research Methods attended on 15th June 2013, in Haridwar, organized by SMBS India and SMBS Canada.

Papers Published in National / International Journal / CD Proceedings

1. Paper entitled "Study on Philosophy of Sankhya Darshan as a Part of Indian Knowledge System to Enhance Value Based Education – An Application Based Approach"
   ISSN No. 2250-1770. **DOI:** https://doi.org/10.56975/ijcsp.v16i2.304690
   Volume 16, Issue 2, May 2026, Pg. no.: 342-352
   Published in International Journal of Current Science (IJCSPUB)
   Authored by Arun Kumar Dubey and Dr. Shipra Saxena
2. Paper entitled "Development and Validation of a Vedanta Based Value Education Model for Holistic Development of University Students"
   ISSN No. 2250-1770. **DOI: https://doi.org/10.56975/ijcsp.v16i2.304285**
   Volume 16, Issue 2, April 2026
   Published in International Journal of Current Science (IJCSPUB)
   Authored by Arun Kumar Dubey and Dr. Shipra Saxena
   Download Paper
3. Paper entitled "Institutional Agency in Lagging Regions: BIDA as A Catalyst for Industrial Diversification and Sustainable Development in Bundelkhand, India"
   International Journal of Research and Innovation in Applied Science (IJRIAS)
   ISSN No. 2454-6194 | DOI: 10.51584/IJRIAS
   Volume XI, Issue II, February 2026, Pg. no. 1474-1479
   Zuned Rizwan Mansoori and Dr. Shipra Saxena
   https://rsisinternational.org/journals/ijrias/download_pdf.php?id=6937
4. Paper entitled "Financial Decision-Making by Women and Its Impact on Economic Empowerment: An Empirical Study"
   International Scientific Journal of Engineering and Management (ISJEM)
   Volume: 05, Issue: 03 | Mar – 2026, Pages 1-7
   DOI: 10.55041/ISJEM05611
   Gargi Khare[1], Ravi Prakash Niranjan[2], Dr. Shipra Saxena[3]
   https://isjem.com/download/financial-decision-making-by-women-and-its-impact-on-economic-empowerment-an-empirical-study/#
5. Paper entitled "Role of Digital Financial Services in Increasing Market Participation of Smallholder Farmers in India"
   International Scientific Journal of Engineering and Management (ISJEM)
   Volume: 05, Issue: 03 | Mar – 2026, Pages 1-7
   DOI: 10.55041/ISJEM05610
   Ravi Prakash Niranjan[1], Gargi Khare[2], Dr. Shipra Saxena[3]

   https://isjem.com/download/role-of-digital-financial-services-in-increasing-market-participation-of-smallholder-farmers-in-india/#

6. Paper entitled “Waste to Worship Incense Business Venture: A Business 5.0 Case Study in Sustainable Innovation”
International Journal for Multidisciplinary Research (IJFMR)
Volume 8, Issue 2, March–April 2026
ISSN: 2582-2160, Pg. No. 1-4
DOI: 10.36948/ijfmr.2026.v08i02.71083
Zuned Rizwan Mansoori, Dr. Shipra Saxena
https://www.ijfmr.com/papers/2026/2/71083.pdf

7. Paper entitled “Sustainable Finance in Bharat: Innovation and Inclusion for the Business 5.0 Era”
International Journal of Scientific Research in Engineering and Management (IJSREM)
Volume: 10, Issue: 03 | March – 2026
ISSN: 2582-3930, Page no. 1-8
DOI: 10.55041/IJSREM57352
Gargi Khare, Dr. Shipra Saxena

https://ijsrem.com/download/sustainable-finance-in-bharat-innovation-and-inclusion-for-the-business-5-0-era/?wpdmdl=65751&refresh=69d0b452c2a261775285330

8. Paper entitled “Agri-Marketing in Business 5.0: Impact of Digital Technologies in Transforming Rural Economy”
International Journal of Scientific Research in Engineering and Management (IJSREM)
Volume: 10, Issue: 03 | March – 2026
ISSN: 2582-3930, DOI: 10.55041/IJSREM57314
Pg. No. 1-9
Ravi Prakash Niranjan, Dr. Shipra Saxena
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36. Paper entitled, "Role of CSR: As a Tool for Promoting Economic Development," *International Journal of Basic and Applied Research,* Volume VIII, Number VII, July 2018. Pages 137–143.
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Dr. Shipra Saxena*.

46. Paper entitled, "The Implementation of Corporate Social Responsibility and Its Impact on Performance," *International Journal of Management & Behavioural Sciences (IJMBS),* Volume

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47. Paper entitled, "Foreign Direct Investment in Retail and Its Impact on Indian Economy," *Global Journal of Finance and Management,* Volume 4, Number 8, 2012. Pages 43–47.
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48. Paper entitled, "The Role of Regional Rural Banks (RRBs) in Agricultural Development – An Analytical Study," in *Sustainable Rural Development in India – Challenges and Strategies,* 2012. Pages 97–102.
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50. Paper entitled, "E-Commerce – An Innovative Solution in Business Scenario," *Lingaya's Lalita Devi Journal of Professional Studies,* Volume 3, Issue 1, June 2013.
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51. Paper entitled, "Analytical Review of Investment Behavior of Investors," *AIMS-10,* 2012, CD-Proceedings. Pages 2101–2104.
ISBN: 978-81-924713-1-0.
Dr. Shipra Saxena*.

Books Published:

1. 'CONCEPTS OF BUSINESS AND ECONOMICS'
(Edited Book), August 2022 (First Edition)
Publisher: Redshine Publication Pvt. Ltd., India
Authors: Dr. Shipra Saxena & Dr. Mayank Zindal
2. 'THE PILLARS OF BUSINESS'
(Text Book), April 2025 (First Edition)
Publisher: Redshine Publication Pvt. Ltd., India
Authors: Dr. Shipra Saxena & Arshdeep Singh

Patent Published

- AI Enabled Financial Management Device
Date: 16/12/2025
Design Number: 483969-001

Conference Chaired / Resource Person:

1. Resource Person / Track Chair in 4th PRITAM SINGH MEMORIAL (PRISM) Conference held on 19th – 21st November 2024
2. Resource Person / Session Chair at the "International Conference on Sustainable Management Practices" (Online Mode) held at the School of Business Management, CSJMU, Kanpur, on 05 - 06 April 2024
3. Resource Person / Session Chair at the International Conference on Challenges and Prospects in Sustainable Business Development held at the School of Business Management, CSJMU, Kanpur, 21st – 22nd November 2023
4. Resource Person / Session Chair at the National Conference (Online) on Contribution of the MSME Sector towards growth of 5-Trillion Indian Economy held at the School of Business Management, CSJMU, Kanpur, 10th – 11th January 2023

Awards / Recognitions:

• Dr. Shipra Saxena * Received Best Paper Certificate for the paper presented on “The Implementation Of Corporate Social Responsibility And Its Impact On Performance” in 3rd Annual International Conference in Haridwar, on 15th - 16th June 2013 on Innovations Management and Business Prospects (IMBP)

• Dr. Shipra Saxena * Received “Saraswat Sammaan” by Human Resource Development Centre (HRDC), BHEL, Jhansi on 9th September 2022, for delivering special lecture in Training Workshop on ‘Behavioral Science’

• Dr. Shipra Saxena * Awarded Best Teacher Award for contribution in the field of Economics and Finance, in 8th Innovation and Knowledge Excellence (Global Awards 2022), organized by Shri Paramhans Education & Research Foundation Trust, held on 22 May 2022