

**Address for Correspondence:**

D/o. Dr. R. P. Saxena  
1362/D Civil Lines,  
Gondu Compound,  
Jhansi (UP) 284003.

**Dr. SHIPRA SAXENA**

Institute of Management Studies,  
Bundelkhand University, Jhansi.  
Email id.: [drshipra911@gmail.com](mailto:drshipra911@gmail.com)

**Personal Details:**

**Father's name:** Dr. R. P. Saxena  
**Mother's name:** Smt. Saroj Saxena  
**Department:** \_ Institute of Management Studies.  
**Nationality:** Indian  
**Gender:** Female  
**Category:** General.  
**Birth Details:** 9<sup>th</sup> November  
**Designation:** Assistant Professor  
**Date of Joining:** 23<sup>rd</sup> November 2010

**Academic Qualifications:**

Examinations	Name of the Board/ University	Year of Passing	Division Class/Grade	Subject
<b>I.C.S.E.</b>	S.F.C. , Jhansi, ICSC, Delhi Board	<b>1992</b>	<b>1<sup>ST</sup> Div.</b>	English, History, Maths, Science, Computer, Hindi
<b>I.S.C.</b>	C.K.C. , Jhansi, ICSC, Delhi Board	<b>1994</b>	<b>1<sup>ST</sup> Div.</b>	English, Biology, Physics, Chemistry, Computer, Hindi
<b>B.Sc.</b>	Bipin Bihari Degree College, BU, Jhansi (U.P.)	<b>1997</b>	<b>1<sup>ST</sup> Div.</b>	Chemistry, Zoology, Botany.
<b>M.B.A.</b>	Dr. HSG University, Sagar, (M.P.)	<b>1999</b>	<b>1<sup>ST</sup> Div.</b>	<b>Finance &amp; Marketing Management</b> (Dual Major Specialization)

- **UGC-NET Exam Qualified in Management Subject, July 2000.**

- **Research Degree: Ph.D. awarded in 2005** by Bundelkhand University, Jhansi U.P

Topic of Research “*Industrial Development Bank of India - A Critical Appraisal of its working as an Apex Institution since 1990 to 2004*”.

**Appointments held prior to joining this institution:**

Designation	Name of Employer	Date of Joining	
		Joining	Leaving
Guest Faculty	NIMACT, Jhansi	Sept.1999	Dec.1999
Part Time Lecturer	I.B.E.F., BU, JHS.	Jan 2000	June 2001
Visiting/Guest Lecturer	Dept. of Business Administration, BU, JHS.	July 2001	Dec.2001
Part Time Lecturer	IMS, Dept. of Business Administration, BU, JHS.	19 <sup>th</sup> Nov. 2009	22 <sup>nd</sup> Nov. 2010

**Courses/ Subjects taught**

**In MBA & MBA(IB)**

- Investment and Project Management
- International Financial Management
- Financial Derivatives
- International Finance
- Security Analysis and Portfolio Management
- Financial Management
- Accounting For Managers

**In BBA & BBA(Hons)**

- Income Tax
- Financial Accounting
- Accounting for Management/ Management Accounting
- Business Finance-I
- Business Finance-II

**Others**

- Organizational Behavior
- Marketing Management

**Student Related Co-Curricular, Extension, & field based Activities**

- **Ex- Member of Executive Council, Bundelkhand University (2017-2018).**
- **Member of the Academic Council, Bundelkhand University, 2016 onwards.**
- **Member of Board of Studies.**
- **Member of Registration Committee for Inter-University Zonal Youth Festival (in 2015).**
- **Part-time Academic Counsellor of IGNOU, for MP courses, since 2015.**
- **Co-ordinator of BBA/ BBA(Hons.)Programme (since 2010-2017).**
- **Co-ordinator of MBA(IB) Programme since 6<sup>th</sup> Oct. 2017 to 8<sup>th</sup> Nov. 2021.**
- **Presently Co-ordinator of MBA Programme since 8<sup>th</sup> Nov. 2021.**
- **Member of selection Committee nominated by VC. , 8<sup>th</sup> April 2022.**
- **Member of selection Committee for TA as subject expert- Finance, 9<sup>th</sup> May 2022.**
- **Co-ordinating Criteria 1, 2, &3 of the department for NAAC.**
- **Member of Scholarship Assistance Cell of the department, IMS.**
- **Co-ordinated in Memorandum of Understanding (MoU) between Bundelkhand University, Jhansi and BHEL, Jhansi.**
- **Co-ordinated in Memorandum of Understanding (MoU) between Bundelkhand University, Jhansi and CSJMU, Kanpur.**

#### **RESEARCH GUIDANCE**

- **M.Phil- 09 students guided & degree awarded.**
- **Ph.D. 04 students enrolled.**

**1\* Nanita Tyagi, “A Study of Determinants of Inbound and Outbound Tourism in India” ( Thesis awarded)**

**2 \* Akansha Avasthi, “Productivity Performance of The Various Insurance Companies in India: A Comparative Study Of The Public And Private Sector”( thesis submitted)**

**3\* Sachit Paliwal, “An Analytical Study of Indian Capital Market in the Context of Cross Listing of Shares with other Developed Markets”.**

**4\* Naveen Prakash Dubey, “Implementation of National Strategy on Financial Education and its Effect on Financial Literacy in Jhansi District.”**

## **Training Courses, Faculty Development Programmes pursued.**

- 1. Orientation Course UGC-Academic Staff College, Jawahar Lal Nehru University (JNU), New Delhi, 14<sup>th</sup> Oct.2013 to 08<sup>th</sup> Nov.2013 (28 days). (Scored 'A' Grade)**
- 2. Faculty Development Programme (FDP), 1<sup>st</sup> -7<sup>th</sup> Sept. 2014 (7 days) Bundelkhand University, Jhansi (U.P.)**
- 3. Refresher Course in Commerce, 1<sup>st</sup> Feb. 2018 to 21<sup>st</sup> Feb.2018 (21 days) Savitri Bai Phule Pune University, Pune. (Scored 'A' Grade).**
- 4. Completed SWAYAM- ARPIT Course in 'Financial Markets and Emerging Business Models', by University of Kerala. (40 hours- self paced course with proctored exam, Equivalent to Refresher Course as per UGC, 16<sup>th</sup> Feb.2020.**
- 5. Seven Days Online Faculty Development Programme on 'How To Switch From Regular Classroom Teaching To Online Teaching More Effectively', Organised jointly by Department Of Management And Department Of Hospitality & Tourism Management Under The Faculty Of Commerce, Management, Humanities And Social Sciences Assam Down Town University (An Iso 9001:2015 Certified & Naac Accredited University). (14 - 20 May, 2020).**
- 6. Seven Days Faculty Development Programme on Entrepreneurship, Incubation and Innovation, under MHRD-sponsored Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT), organized by Teaching Learning Centre (TLC), Ramanujan College, University of Delhi. ( from 23<sup>rd</sup> JUNE- 29<sup>th</sup> JUNE, 2020)**
- 7. Ten Days Faculty Development Programme Sponsored by MHRD, New Delhi Under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT), UGC-Human Resource Development Centre, SPPU, Pune and M.V.P.'s K.R.T. Arts, B.H. Commerce and A.M. Science (K.T.H.M.) College, Nashik on "The Scenario of Commerce, Management and Economics Education after Covid-19" (from 29th JUNE to 8th JULY 2020).**
- 8. Certificate for the Online Faculty Development Program on "Development, Delivery and Evaluation of E-content" UGC-HRDC, 3rd August to 7th August 2020.**
- 9. Certificate for the successful completion of one-week Online Faculty Development Programme on 'Statistical Analysis Using SPSS' during August 05-11, 2020.**
- 10. One Week Online National Faculty Development Programme On Research Methodology (26 September – 2 October, 2020) by Department of Commerce and**

Business Management, Integral University, Lucknow In Association with Internal Quality Assurance Cell.

11. **One Week Online Faculty Development Program on Development and Implementation of MOOCs** held during 21st Oct to 27th Oct 2020, by Ministry Of Education, Government Of India, Pandit Madan Mohan Malaviya National Mission On Teachers And Teaching, Teaching Learning Centre, Ramanujan College (University Of Delhi). (Grade A+)
12. **Participated in Seven days Refresher Course on Implementation of National Education Policy 2020 in Higher Education** Organised By , Bundelkhand University, Jhansi (U.P.). wef 17 March, 2021 to 23 March, 2021.
13. **Participated in 5-day FDP-SI UHV Online - "AICTE Incorporating Universal Human Values in Education (An AICTE Initiative)"** from 21<sup>st</sup>- 25<sup>th</sup> March 2022.
14. **Participated in Seven days online FDP/STP-MOOCs & Online Education by UGC HRDC, JNVU, Jodhpur, Rajasthan. 13-19 Sept. 2022.**

### **Papers Contributed/Presented in International/National Conferences.**

- Presented a paper entitled, "**Towards Self-Reliant India: An Initiative of Make in India**" in **Two Days National Seminar** on Independence 2.0: Building Aatmanirbhar Bharat through Make in India, organized by Department of Rural Management, BBAU Lucknow UP, 2<sup>nd</sup>- 3<sup>rd</sup> September 2022. *Dr. Shipra Saxena\**.
- Presented a paper entitled, "**Digital Currency Vs Cryptocurrency: Future Perspective**" in **Online National Conference** on Innovations in Business and Management, 22-23 August 2022, by School of Business Management, CSJMU, Kanpur, UP. *Dr. Shipra Saxena\**.
- Presented a paper entitled, "**Entrepreneurship and Business Resilience for Economic Growth Post-Pandemic**", in **two days International Seminar** on Entrepreneurial Culture & Economic Growth organized by Institution's Innovation Council, Bundelkhand University, Jhansi on 22-23 August 2022. *Dr. Shipra Saxena\**.
- Presented a paper '**Capital Market Analysis with cross listing of shares in the developed markets**' at **National Seminar** on "Emerging Trends on Business Environment Under The Theme Of "Azadi Ka Amrit Mahotsav" sponsored by Indian council of social science research (ICSSR), Government of India

organised by Lingaya's Lalita Devi Institute of Management & Science on 23rd April 2022. (*Dr. Shipra Saxena\* Sachit Paliwal\*\**)

- Paper presented on “**Entrepreneurship and Business Resilience amidst Covid-19**”, One Day **National Seminar (Online)** on SELF RELIANT INDIA THROUGH COVID STIMULUS PACKAGE- A PROSPECT APPRAISAL 10th JULY, 2020 Organized by Department of Commerce Indira Gandhi National Tribal University, Amarkantak (M.P.) In Association with Indian Accounting Association, Amarkantak Branch, Amarkantak (M.P.) *Dr. Shipra Saxena\**.
- **Certificate for Oral Presentation** on “**Business opportunities in India amidst Covid-19**” at International Web Conference on Science, Engineering & Technology (**IWCSET-2020**) held during May 15-16, 2020 by STAMI.  
*Dr. Shipra Saxena\**
- Presented/submitted a paper titled ‘**Co-integration of Indian Capital Market with Developed Markets: An Empirical Exploration**’ during December 06-08, 2019 in 19<sup>th</sup> Global Conference on Flexible Systems Management (GLOGIFT-19) Organized by Department of Management Studies Indian Institute of Technology Roorkee, India. (*Dr. Shipra Saxena\* Sachit Paliwal\*\**)
- **Certificate for paper Presentation** on ‘**Opportunities in UP in boosting growth towards- making of \$5 Trillion Indian Economy**’ in 14<sup>th</sup> National Seminar on Challenges & Strategies for making India a \$5 Trillion Economy, 15-17 Nov. 2019, by IBEF, Bundelkhand University, Jhansi. *Dr. Shipra Saxena\**
- Certificate of Participation for joint paper presentation on ‘**Impact of Digitization on Effectiveness of SME’s**’ in National Conference on Leadership and Entrepreneurship Development by Integral University, Lucknow 15-16 November, 2019 (*Dr. Shipra Saxena\* Dr. A K Saxena\*\**)
- ‘**Cultural effects on Indian Inbound Tourism: A Gravity Approach**’, International Conference on Smart Tourism, Smart Destinations and Limits of Being Traveller organized by Indian Institute of Tourism and Travel Management, Gwalior, 18-19 Feb. 2019. (*Dr. Shipra Saxena & Nanita Tyagi, Research Scholar*).
- ‘**An Insight into GST in India- a reform in Indirect Tax System**’. Two days XIIIth Annual Conference Uttar Pradesh- Uttarakhand Economic Association (UPUEA). 14-15 October, 2017. Department of Banking, Economics and Finance, Bundelkhand University, Jhansi. (*Dr. Shipra Saxena & Akansha Awasthi*).

- **‘An Insight on the Impact of Demonetization on the Indian Economy’**, International Conference on Recent Trends in Management of Marketing, Accounting, Business, Entrepreneurship, Economics and Tourism (MABET-2017), 5<sup>th</sup> March, 2017. Krishi Sanskriti.Publications & Dr G C Mishra Educational Foundation, JNU, New Delhi. *Dr. Shipra Saxena\**
- **‘A Study on Mobile Banking as an Innovative Tool for Consumers’**, International Conference on Leadership Strategies for Management of Marketing, Accounting, Business, Entrepreneurship, Economics and Tourism (MABET-2016),15<sup>th</sup> May, 2016. Krishi Sanskriti Publications, Convention Centre, JNU, New Delhi. *Dr. Shipra Saxena\**
- **‘Analytical Study Of Investor’s Behavior Towards Stock Market’**, National Seminar on Impact of Globalization on the performance of Foreign Trade in India-Problems and Challenges” (ICSSR sponsored), April 09<sup>th</sup>-10<sup>th</sup>, 2016. Modern College of Professional Studies, Ghaziabad. *Dr. Shipra Saxena\**
- Paper contributed in International Conference On **“Innovative Management Practices in “Business, Banking, Economics, Public Administration, Marketing and Tourism”(BEPAMT- 2015)** Organized by “Krishi Sanskriti” on 18<sup>th</sup> and 19<sup>th</sup> April, 2015. *Dr. Shipra Saxena\**
- Paper entitled, " **A Study On Strategies For Women Empowerment Through Self- Help- Groups (SHGs)**" contributed in National Conference on **“Contemporary Issues in Commerce Education in India (CICI-2014)”**, by School of Management Studies & Commerce, Uttarakhand Open University, Haldwani on 20<sup>th</sup> & 21<sup>st</sup>, Dec.2014. *Dr. Shipra Saxena\* Dr. A. K. Saxena\*\*.*
- Paper entitled, **‘Innovative Opportunities for Industrial Development in the Bundelkhand Region’** National Seminar on ‘Status of Land Resources: Challenges and Remedies, Nov.28<sup>th</sup>, 2014. I.E.F., B.U., Jhansi, and State Land Use Board, Government of U.P., Lucknow. *Dr. Shipra Saxena\**
- Paper presented in **Eleventh AIMS International Conference on Management (AIMS-11)**, held on **December, 21<sup>st</sup>- 24<sup>th</sup>, 2013**, Institute of **Management Technology** , Ghaziabad. *Dr. Shipra Saxena\**
- Paper presented in **GLOBAL SUMMIT on “Management of Business, Economy, Marketing and Services-New Approaches” (MBEMSNA 2013)** held on 9<sup>th</sup> and 10<sup>th</sup> November, 2013 at Jawaharlal Nehru University, New Delhi. *Dr. Shipra Saxena\**
- Paper entitled,“The Implementation Of Corporate Social Responsibility And Its Impact On Performance” presented in **3<sup>rd</sup> Annual International Conference** in

Haridwar, on 15<sup>th</sup> -16<sup>th</sup> June 2013 on **Innovations Management and Business Prospects**. *Dr. Shipra Saxena\**

- Paper presented in **World Congress** on “Business, Finance, Marketing and Industrial Management for Sustainable Development” **BFMIMSD-2013** at J.N.U., New Delhi on 25<sup>th</sup>-26<sup>th</sup> May, 2013. *Dr. Shipra Saxena\**
- Paper presented (in-absentia) **Tenth AIMS International Conference on Management (AIMS-10)** at Indian Institute of Management, Bangalore, Jan 6<sup>th</sup> -9<sup>th</sup>, 2013. *Dr. Shipra Saxena\**
- Paper presented in **International Conference** on Leadership in Business and Management for Sustainable Global Economy (**LBMSGGE-2012**) at Indian Institute of Technology, Delhi, Nov.3<sup>rd</sup> -4<sup>th</sup>, 2012. *Dr. Shipra Saxena\**
- Paper presented in **International Conference** on Innovative Management Practices for Global Competitiveness at Lingaya’s Lalita Devi Institute of Management and Sciences (LLDIMS), New Delhi, Nov.2<sup>nd</sup>, 2012. *Dr. Shipra Saxena\**
- ‘**Role of Regional Rural Banks (RRBs) in Agricultural Development**’, Rural Development in India- Challenges and Strategies for Inclusive Growth. Institute of Economics & Finance, BU, JHS (March 16-17<sup>th</sup>, 2012). *Dr. Shipra Saxena\**
- Paper entitled, “Recessionary Challenges in the Microfinance Sector in India” presented in **National Conference** on Global Financial Crises:Issues,Concerns and Challenges for India & Emerging Market Economies at Institute of Economics & Finance, BU, JHS., Feb.26-27, 2011. *Dr. Shipra Saxena\**

#### **PARTICIPATION in WEBINARS /WORKSHOPS/ QUIZ.**

1. International Workshop on Research Methods attended on 15<sup>th</sup> June 2013, in Haridwar, organized by SMBS India and SMBS Canada.
2. Attended 'National Seminar on Human Rights and Women', on 10th Dec.2014, BU, Jhs.
3. Participated in Training Workshop organized by ‘iGroup Infotech India Pvt. Ltd’ at BU, JHS on 6<sup>th</sup> Dec.2014.
4. Attended two days Workshop on ‘Gender and Prevention of Sexual Harassment at Workplace’, BU, JHS. March 30th -31st 2015.

5. Attended seminar, 'Deen Dayal Ji Ke Sapno Ka Bharat', organized by IEF, BU, JHS., 6-7 Nov. 2015.
6. Participated in "Author Workshop jointly organized by Springer Nature and BU, JHS. on 25th April, 2017.
7. Participated in Awareness Seminar entitled, "e-learning and MOOCs in Higher Education" by MHRD at Jhansi on 24<sup>th</sup> January 2019.
8. Attended workshop on New India Budget 2019-2020, organised by Department of Banking, Economics and Finance, Bundelkhand University, Jhansi on 20<sup>th</sup> July, 2019.
9. Attended PSPD-2019, Two-days National Seminar on Pedagogic Skills and Professional Development organised by Institute of Education, Bundelkhand University, Jhansi on 31<sup>st</sup> August & 1<sup>st</sup> Sept., 2019.
10. 'E- Workshop on Financial Management' under initiative of IQAC, organised by Department of Commerce, GFGC Ainapur.  
Digital Certificate ID NVU5MU-CE000295                      dated 5/25/2020.
11. Two-Day Webinar Organized by Institute of Management Sciences,  
University of Lucknow 15 - 16 May, 2020  
Post Pandemic Financial Stress In Indian Business Sector.
12. Certificate for Active Participation and Excellent Performance in "Online National Awareness Program On Covid-19" Organized By Indian Association Of Physics Teachers" (IAPT, RC-09). 12-5-2020.
13. Certificate of Appreciation, participating covid-19 in Awareness Quiz Organized by National Service Scheme, Bundelkhand University Jhansi UP.
14. Certificate of Participation in Webinar on 'Stock Exchange Operations and Opportunities in Financial Markets' on 25/05/20 by Auro University, Gujrat.
15. Certificate Of Appreciation for participation in the webinar on "Challenges and Opportunities in Business Management Post Covid-19", organized by B K School of Professional and Management Studies, Gujarat University on 16th May 2020. (11pm-12:15pm)
16. Certificate of Participation in Quiz on Research Methodology by Manglayatan University, Aligarh UP on 14<sup>th</sup> May 2020.
17. Attended Faculty Development Webinar 'Dimensions and Degrees of Higher Education' by Bundelkhand University, Jhansi on 23<sup>rd</sup> May 2020.
18. Certificate of Participation in the National Webinar on Selection of Suitable Insurance Plans organized by the IQAC and Department of Banking & Insurance in association with Financial Planning Academy held on 27th May, 2020.

19. Certificate of Participation for attending National Webinar on “Self Reliant Indian Economy through MSMEs and Entrepreneurship, by IBEF, BU on 28<sup>th</sup> May 2020.
20. Certificate of Participation for ‘Virtual Workshop on Online Teaching, Learning and Evaluation with Moodle MOOC Platform’ by IMC MANUU, Hyderabad on 29<sup>th</sup> May 2020.
21. Certificate Of Appreciation for National Level Online Quiz on Economics organized by Department of Economics, Government College Sausar, District Chhindwara (M.P.), on 31/05/2020.
22. Certificate for participation in Emerald Publishing’s online workshop on ‘Discover Emerald journals for your research’ on 02 June 2020.
23. Certificate for Attending the training session by Oxford University Press on 03/06/2020.
24. E-certificate for participation in International webinar on UNWINDING COMPLEXITY OF COVID-19: AN IN-SILICO ATTEMPT organised by Department of Biotechnology, Institute of Engineering & Technology, Bundelkhand University, Jhansi on 3rd June, 2020.
25. Certificate Of Appreciation for the e-Quiz on “Discoveries & Nobel Prizes” jointly organized by Department of Applied Science and Humanities, Jhulelal Institute of Technology, Nagpur and Raman Science Centre & Planetarium, Nagpur, STAMI on 5-6-2020.
26. Attended Webinar on ‘Theory of Knowledge’ under UGC-STRIDE (I) programme by Bundelkhand University, Jhansi on 6<sup>th</sup> June, 2020 (Speaker- Prof. J V Vaishampayan).
27. **\*International Webinar on ‘Post COVID-19 Educational Scenario: Prospects and Challenges’** under PMMMNTT Scheme on 6<sup>th</sup> June, 2020. Certificate ID: KDKNH4-CE000128.
28. Certificate of Participation Webinar on " Hospitality Industry Post COVID - 19 & Job Opportunities " by Assam down town University, Guwahati, Department Of Hospitality And Tourism Management, (Dr. Sudhir Andrews- Father of Hospitality Education) on 7<sup>th</sup> June 2020 (05.00PM).
29. Certificate of Participation for attending National Webinar on ‘Impact of COVID-19 on Indian Economy by Indian Accounting Association, Gwalior Branch, 7<sup>th</sup> - 8<sup>th</sup> June 2020.

30. Certificate of Participation in “ONLINE QUIZ ON COMMERCE & MANAGEMENT” Organized by Department of Commerce & Management in association with IQAC of G.F.G. College Jewargi.
31. Certificate of Participation for Webinar on Future of Broadband, 11<sup>th</sup> June 2020 by IET, Bundelkhand University, Jhansi.
32. Certificate of Participation for SPIU, UP-BIET Jhansi Webinar on “Effective Decision-Making Tools during and beyond COVID-19” by Bundelkhand Institute of Engineering & Technology (BIET), on Jun 12, 2020 10:30 AM.##
33. Certificate of Participation for Webinar on the topic “Impact of COVID-19 on Indian Financial Markets” on 13<sup>th</sup> June 2020. (10:45 AM).
34. Certificate of Participation for attending webinar on New Career Opportunities in Technology post-Covid by Mayur Ramgir, President & CEO, Zonopact, Inc by Pearson.
35. Certificate of Participation for 3 Days National E-Conference on "Challenges & Strategies in Business Management: Post COVID Era", organised by Department of Business Administration, Awadhesh Pratap Singh University, Rewa (M.P.) from 15<sup>th</sup> -17<sup>th</sup> June 2020.
36. Participated in E-Seminar on the topic “Internships- First step towards a Great Career” through YouTube live stream from 10:45 AM on 11<sup>th</sup> July 2020.
37. Participated in "State Level Online Awareness Programme on PDS-ShodhShuddhi in Uttar Pradesh on 13.07.2020".
38. Participated in the National Workshop (Teacher Training Programme) on "Utilising Digital Resources for E-Content Development and Designing” held on 16th & 17th July, 2020 organised by Internal Quality Assurance Cell, Mahatma Gandhi Vidyamandir’s, Karmaveer Bhausahab Hiray Arts, Science & Commerce College, Nimgaon, Tal-Malegaon, Dist-Nashik
39. Participated in Webinar on Investor Awareness; Hosted by SEBI Lucknow, IBEF, BU, JHS on 22<sup>nd</sup> July, 2020.
40. Certificate for participation in the **National Webinar** on ‘**National Education Policy 2020: Revamping the Higher Education**’, organized by Symbiosis College of Arts and Commerce, Pune held on Tuesday, 8th September 2020.
41. Certificate for participation in ADMAA Online International Faculty Development Programme (FDP) “Building Research Skills for Career Development and Nation Building” held on September 15, 2020.

42. Certificate for participation in National Level webinar on “Role of Teachers In Quality Enhancement and Accreditation” organized by IQAC, Smt. Pushpatai Hiray Ars, Science and Commerce Mahila Mahavidyalaya on 8th October, 2020.
43. Certificate for participation in National Level Webinar on the occasion of “World Mental Health Day” on the theme of “Mental Health for All” on 10th October, 2020.
44. Certificate for participation in National Level webinar on “Intellectual Property Rights (IPR)” organized by IQAC & Department of Commerce, Smt. Pushpatai Hiray Ars, Science and Commerce Mahila Mahavidyalaya on 12th October, 2020.
45. Certificate for ‘Investor Awareness Program’ conducted by Bundelkhand Degree College in association with Ambition Learning Solutions held on 30th October, 2020.
46. Certificate for participation in National Webinar on "Innovation-Key for Startup's Success" organised under knowledge transfer series of State Project Implementation Unit (SPIU) UP on 17th November 2020, jointly organised by Bundelkhand Institute of Engineering and Technology (BIET) Jhansi, Atal Incubation Centre, EMPI, New Delhi and SPIU UP.
47. National Level Webinar on " Start with an Idea" Organised by Start- up Club and IQAC of Nirmala Memorial Foundation College of Commerce and Science in Association with Mu Ideas Start- up Incubator University of Mumbai, 30th January 2021.
48. National Level Webinar “Revised Assessment and Accreditation Process” organised on 10th March, 2021.
49. Participation in webinar on "Innovation in Accounting and Auditing" jointly organized by UCMTA Gujarat and Shri H K Commerce College, Ahmedabad on 22th April, 2021.
50. Participation in webinar on "Entrepreneurship Development: A way forward Educational Institutes in India" jointly organized by UCMTA Gujarat and Shri H K Commerce College, Ahmedabad on 5th May, 2021.

### **Papers Published in National/International Journal/CD Proceedings**

1. Paper entitled, “**An Analysis of Key Provisions of the Companies (Amendment) Act, 2020 related to direct Cross-Border Listing**”, published in IJRAR Volume-10, Issue- 2, June-2023, UGC Approved (Journal No: 43602) & 7.17 Impact Factor. E-ISSN: 2348-1269, P-ISSN: 2349-5138 (www.ijrar.org) *Sachit Paliwal\* and Shipra Saxena*
2. Paper entitled, “**Interdependency Between Indian and US Market Indices: A Granger Causality Approach**”, BOHR International Journal of Finance and Market Research, ISSN (online) 2583-4541, January 2023, Vol. 1, No. 1, pp.112–117 <https://doi.org/10.54646/bijfmr.018> www.bohrpub.com  
*Sachit Paliwal\* and Shipra Saxena*

3. Paper entitled, “**Cross-listing of Indian Companies’ Shares in Developed Markets: Motives & Theories**”, published in IJIRMF Volume-8, Issue- 9, September-2022, A monthly Peer-Reviewed, Refereed, Indexed International Research Journal, ISSN: 2455-0620, Impact Factor: 6.719. Pages 204-208.  
DOIs: 10.2015/IJIRMF/202209034  
*Sachit Paliwal\* Dr. Shipra Saxena\*\**
4. Chapter contributed in book, “**Digital Currency Vs Cryptocurrency**” published in Innovations in Business and Management, ISBN: 978-93- 90674-55-8, pages 25-32, Shree Publishers & Distributors, Delhi.  
*Dr. Shipra Saxena\**
5. Paper entitled, “**Service Quality of Telecommunication Network in India**”, RJPP 2022, Vol. XX, N0. 1, ISSN (P): 0976-3635, (e): 2454-3411, Impact Factor 8.734, pp.025-035 Article No. 3.  
*Dr. Shipra Saxena\* & Mayank Jindal\*\**.
6. Paper entitled, “**The Study of Cultural Tourism Status in India: Its Trends and Prospective**” published in International Journal of Multidisciplinary Educational Research, (IJMER), Volume: 11, Issue: 5, April 2022 with ISSN: 2277-7881, JISRAF Impact Factor 7.816 (2022), Index Copernicus Value 5.16 & International Scientific Indexing Value: 2.286, and IJMER is Peer Reviewed Journal and UGC approved Journal: Serial No: 41602(2017) (pages 46-53) and Registered in Publons Group (Web of Science) and Scopus Review ID: A2B96D3ACF3FEA2A (Under Process).  
[http://ijmer.in/issues/volume11/volume11-issue4\(5\).aspx](http://ijmer.in/issues/volume11/volume11-issue4(5).aspx)  
*Nanita Tyagi\*, Dr. Shipra Saxena\*\*Abhinav Tyagi\*\*\**
7. Paper entitled, “**Urban Tourism development and diversity: A case study of Delhi, India**” PENSEE JOURNAL ISSN: 0031-4773, VOLUME 51 ISSUE 03 – 2021, PAPER ID: PNS-0321-272 (SI no. 124, Pages 1378-1387)  
<http://penseeresearch.com/index.php/vol51issue3-3/> UGC CARE APPROVED GROUP-II AND PRESENT ACTIVE JOURNAL IN SCOPUS  
Impact Factor-6.0  
*Nanita Tyagi\*, Dr. Shipra Saxena\*\**.
8. Chapter contributed as “**Opportunities in UP in Boosting Growth towards Making of \$5 Trillion Indian Economy**” in the Book ‘A \$5 Trillion Dollar Economy of India Challenges and Strategies’.  
First published 2021, Kunal Books, New Delhi, India. ISBN:978-93-91908-41-6. Chapter-8 Page nos. 60-64.  
*Dr. Shipra Saxena\**

9. Paper published, '**Effect Of Income On Inbound Tourism In India**' Revista De Turism- Studii Si Cercetari in Turism, Journal of tourism [Issue 30] (2020) <http://revistadeturism.ro/rdt/issue/current> ISSN: 1844-2994 Published by Department of Economic Sciences and Public Administration, University of Suceava. [No 30 \(2020\) \(revistadeturism.ro\)](http://revistadeturism.ro) Listed in UGC- CARE List. <http://revistadeturism.ro/rdt/issue/view/43>  
*Nanita Tyagi\**, *Dr. Shipra Saxena\*\**.
10. Paper published in SHODH SARITA, (An International Multidisciplinary Quarterly Bilingual Peer Reviewed Refereed Research Journal), entitled "**Investment In The Stock Market: Trading Versus Gambling**" Volume 7, Issue 25, April 2020, ISSN-2348-2397. Listed in UGC-CARE List. *Pages 108-112*  
*Akanksha Avasthi\**, *Dr. Shipra Saxena.\*\**
11. Paper published '**Effect Of Income On Outbound Tourism In India**' [http://www.ijrar.org/viewfull.php?&p\\_id=IJRAR2002435](http://www.ijrar.org/viewfull.php?&p_id=IJRAR2002435) in INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) E-ISSN 2348-1269, P- ISSN 2349-5138 | (UGC Approved No. 43602) Impact factor: 5.75 (IJRAR) | www.ijrar.org. July 2020. *Nanita Tyagi\**, *Dr. Shipra Saxena\*\**. *Pages 412-421*
12. Paper entitled "**The Impact Of Financial Crisis On Stock Market Integration: A Review Of Emerging Stock Markets**" Published in JGRS Journal, Journal of the Gujarat Research Society, UGC-CARE List Group: Group D, ISSN: 0374-8588 | Impact Factor 4.3 Vol. 21, Issue 16, December 2019. *Pages 3405-3418*  
*Sachit Paliwal\** *Dr. Shipra Saxena\*\**.
13. Paper entitled, "**Business Intelligence As A Commitment Towards Rational Decision Making Process**". SHODH SARITA (Peer Reviewed Refreed Journal) Volume 4 Issue 15 (July to September 2018) (ISSN-2348-2397) UGC APPROVED JOURNAL NO- 48836. *Pages 93-97*  
*Akanksha Awasthi\**, *Dr. Shipra Saxena.\*\**
14. *Dr. Shipra Saxena\** Paper entitled, "**Green Marketing: An Innovative Marketing Tool**". American - Eurasian Network For Scientific Information The Research Journal Of Social Sciences July 2018, Volume IX Number VII. www.aensi.in ISSN: 0025-1348 (P), 2456-1356 (O) COSMOS Impact Factor: 5.250 DOI: 10.105373/00251348 UGC (INDIA) LISTED-40820. *Pages 88-91*

15. *Dr. Shipra Saxena\** Paper entitled, “**Role Of CSR: As A Tool For Promoting Economic Development**” [www.pragatipublication.com](http://www.pragatipublication.com)  
July 2018 Volume VIII Number VII.  
International Journal of Basic and Applied Research UGC Approved (SL.NO-64041) P-ISSN 22493352 E-ISSN 22780505 COSMOS Impact Factor: 5.96.  
Pages 137- 143.
16. *Dr. Shipra Saxena\** Paper entitled, “**Crypto Currency: An Innovative Investment**” [www.jetir.org](http://www.jetir.org) © 2018 JETIR May 2018, Volume 5, Issue 5 (ISSN-2349-5162 ) UGC Approved (63975) & 5.87 Impact Factor (based on Google Scholar h-index). Pages 836-838
17. *Dr. Shipra Saxena\** Paper entitled, “**The Impact Of Foreign Direct Investment In Retail Sector**” © 2018 JETIR May 2018, Volume 5, Issue 5 [www.jetir.org](http://www.jetir.org) (ISSN-2349-5162) UGC Approved (63975) & 5.87 Impact Factor (based on Google Scholar h-index). Pages 1293-1297.
18. *Dr. Shipra Saxena\** Paper entitled, “**Impact Of Ecommerce And Digitization On Economic Growth Of India**” [www.ijcrt.org](http://www.ijcrt.org) © 2018 IJCRT | Volume 6, Issue 2 April 2018 | ISSN: 2320-2882 UGC Approved(49023) & 5.97 Impact Factor. Pages 646-651.
19. *Dr. Shipra Saxena\** Paper entitled, “**An Insight Into GST In India- A Reform In Indirect Tax System**”. ‘UPUEA Economic Journal’, Volume -13, October 2017, ISSN-0975- 2382, (page nos.97-100) UGC approved Journal No. 48403. *Akanksha Awasthi\**, *Dr. Shipra Saxena.\*\**
20. *Dr. Shipra Saxena\** Paper entitled, “**An Insight on the Impact of Demonetization on the Indian Economy**”, published in *Advances in Economics and Business Management (AEBM)*, pISSN23941545 eISSN23941553, 2017, Volume4 Issue2, pp.136-138 Impact factor:4.23.
21. *Dr. Shipra Saxena\** Paper entitled, “**A Study on Mobile Banking as an Innovative Tool for Consumers**”, published in *Advances in Economics and Business Management, (AEBM)* (pISSN:2394-1545; e-ISSN: 2394-1553) Volume 3, Issue 6; July-September, 2016, pp. 650-652.
22. *Dr. Shipra Saxena\** Paper contributed as “**Review Of International Financial Reporting Standards (IFRS) -A Tool Of Financial Reporting**”, *Journal of Advances in Economics and Business Management, (AEBM)* (pISSN:2394-1545; e-ISSN: 2394-1553) Volume 2, Number 4, 2015, 412-414.
23. *Dr. Shipra Saxena\** Paper entitled, “**Working Capital Management In SAIL- A Case Study**”, published in Eleventh AIMS International Conference (AIMS-

- 11), Theme: Managing Organizations in Digital Era In CD-Proceedings (ISBN: 978-81-924713-5-8) Dec. 2013, (page nos. 229-232).
24. *Dr. Shipra Saxena\** Paper contributed as “**Management of non-performing Assets in Banks- An Overview**”, and published in Global Journal of Management and Business Studies, (ISSN 2248-9878) Volume 3, Number 10, 2013; page nos. 1149-1154.
25. *Dr. Shipra Saxena\** Paper on, “**The Implementation of Corporate Social Responsibility and Its Impact on Performance**”, published in e-Journal, International Journal Of Management & Behavioural Sciences (IJMBS), Vol. 04, 2013, (ISSN 2278-5671); page nos. 295-299.
26. *Dr. Shipra Saxena\** Paper entitled, “**Foreign Direct Investment In Retail And Its Impact On Indian Economy**”, published in Global Journal of Finance and Management, Volume 4, Number 8, 2012. (ISSN 0975-6477); page nos. 43-47.
27. *Dr. Shipra Saxena\** Paper entitled, “**The Role Of Regional Rural Banks (RRBS) In Agricultural Development- An Analytical Study**”, published in Vol.:1, (ISBN NO: 978-81-920714-8-0); 2012, page nos. 97-102; Sustainable Rural Development in India- Challenges and Strategies.
28. *Dr. Shipra Saxena\** Paper entitled, “**Recent trends of Mutual Fund Industry in India- Investor’s Perception.**” published in Global Journal of Finance and Management, Volume 5, Number 14, 2013. (ISSN 0975-6477); page nos. 92-95.
29. *Dr. Shipra Saxena\** Paper entitled, “**E-Commerce–An Innovative Solution In Business Scenario**”, published in Lingaya’s Lalita Devi Journal Of ProfessionalStudies, (ISSN: 2230-987X), Volume: 3, Issue: 1, June 2013.
30. *Dr. Shipra Saxena\** Paper entitled, “**Analytical Review of Investment Behavior of Investors**”, published in AIMS-10, 2012, CD-Proceedings of (ISBN: 978- 81-924713-1-0) page nos. 2101-2104.

**CONFERENCE CHAIRED/RESOURCE PERSON:**

1. **Resource Person/ Session Chair** at the National Conference (Online) on Contribution of the MSME Sector towards growth of 5-Trillion Indian Economy held at the School of Business Management, CSJMU, Kanpur, 10<sup>th</sup> – 11<sup>th</sup> January 2023.

**AWARDS/RECOGNITIONS:**

- *Dr. Shipra Saxena\** Received **Best Paper Certificate** for the paper presented on “**The Implementation Of Corporate Social Responsibility And Its Impact On Performance**” in 3<sup>rd</sup> Annual International Conference in Haridwar, on 15<sup>th</sup> -16<sup>th</sup> June 2013 on Innovations Management and Business Prospects (IMBP).
- *Dr. Shipra Saxena\** Received “Saraswat Sammaan” by Human Resource Development Centre, (HRDC), BHEL, Jhansi on 9<sup>th</sup> September, 2022, for delivering special lecture in Training Workshop on ‘Behavioral Science’.
- *Dr. Shipra Saxena\** Awarded - **Best Teacher Award** for contribution in the Field of Economics and Finance, in 8th Innovation and Knowledge Excellence (Global Awards 2022) Organized By Shri Paramhans Education & Research Foundation Trust, held on 22 May 2022